

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Midland Retail

Lat/Lon: 39.49326/-84.33006

February 2009



RS1

SR-122 & Towne Blvd Middletown, OH		5.00 mi radius	7.00 mi radius	10.00 mi radius
POPULATION	2007 Estimated Population	80,823	130,909	249,208
	2012 Projected Population	84,082	138,094	270,269
	2000 Census Population	74,372	116,942	211,724
	1990 Census Population	75,778	110,713	169,602
	Historical Annual Growth 1990 to 2007	0.4%	1.1%	2.8%
	Projected Annual Growth 2007 to 2012	0.8%	1.1%	1.7%
	2007 Median Age	37.7	36.7	35.6
HOUSEHOLDS	2007 Estimated Households	32,293	49,093	89,611
	2012 Projected Households	33,461	51,479	96,338
	2000 Census Households	30,133	44,741	78,034
	1990 Census Households	27,952	40,131	61,355
	Historical Annual Growth 1990 to 2007	0.9%	1.3%	2.7%
	Projected Annual Growth 2007 to 2012	0.7%	1.0%	1.5%
POPULATION BY RACE	2007 Estimated White	88.2%	90.2%	91.1%
	2007 Estimated Black or African American	8.0%	6.1%	4.4%
	2007 Estimated Asian & Pacific Islander	0.9%	1.2%	2.2%
	2007 Estimated American Indian & Native Alaskan	0.3%	0.2%	0.2%
	2007 Estimated Other Races	2.6%	2.3%	2.1%
	2007 Estimated Hispanic	1.3%	1.3%	1.5%
INCOME	2007 Estimated Average Household Income	\$ 54,395	\$ 56,894	\$ 67,997
	2007 Estimated Median Household Income	\$ 51,145	\$ 54,906	\$ 66,864
	2007 Estimated Per Capita Income	\$ 22,319	\$ 22,167	\$ 24,985
EDUCATION (AGE 25+)	2007 Elementary	4.2%	4.0%	3.1%
	2007 Some High School	10.4%	9.9%	7.8%
	2007 High School Graduate	43.8%	42.8%	36.4%
	2007 Some College	19.0%	19.0%	18.9%
	2007 Associates Degree Only	6.5%	6.5%	7.2%
	2007 Bachelors Degree Only	10.3%	11.3%	17.3%
	2007 Graduate Degree	5.8%	6.4%	9.4%
BUSINESS	Number of Businesses	2,583	3,867	7,227
	Total Number of Employees	31,864	49,332	94,920
	Employee Population per Business	12.3	12.8	13.1
	Residential Population per Business	31.3	33.9	34.5

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