

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Midland Retail

Lat/Lon: 39.037/-84.45414



March 2010

RS1

Alexandria Pike & Sunset Blvd Highland Heights, KY		1.00 mi radius	2.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	4,710	16,418	36,500	126,189
	2012 Projected Population	4,716	16,444	36,421	124,774
	2000 Census Population	4,746	16,530	36,934	129,492
	1990 Census Population	3,666	13,184	33,543	126,919
	Historical Annual Growth 1990 to 2007	1.7%	1.4%	0.5%	-0.0%
	Projected Annual Growth 2007 to 2012	0.0%	0.0%	-0.0%	-0.2%
	2007 Median Age	37.2	39.4	38.6	37.2
HOUSEHOLDS	2007 Estimated Households	1,997	6,860	15,091	52,217
	2012 Projected Households	2,023	6,954	15,187	51,935
	2000 Census Households	1,980	6,795	15,116	53,232
	1990 Census Households	1,471	5,127	13,160	49,550
	Historical Annual Growth 1990 to 2007	2.1%	2.0%	0.9%	0.3%
	Projected Annual Growth 2007 to 2012	0.3%	0.3%	0.1%	-0.1%
POPULATION BY RACE	2007 Estimated White	95.9%	96.1%	96.5%	92.4%
	2007 Estimated Black or African American	1.6%	1.6%	1.4%	5.3%
	2007 Estimated Asian & Pacific Islander	1.5%	1.2%	0.9%	0.8%
	2007 Estimated American Indian & Native Alaskan	0.2%	0.1%	0.2%	0.2%
	2007 Estimated Other Races	0.9%	1.0%	1.0%	1.3%
	2007 Estimated Hispanic	1.0%	0.9%	1.0%	1.5%
INCOME	2007 Estimated Average Household Income	\$ 54,499	\$ 55,981	\$ 57,261	\$ 55,753
	2007 Estimated Median Household Income	\$ 52,004	\$ 53,468	\$ 52,964	\$ 50,103
	2007 Estimated Per Capita Income	\$ 24,449	\$ 25,297	\$ 24,924	\$ 23,891
EDUCATION (AGE 25+)	2007 Elementary	1.8%	1.9%	2.3%	2.8%
	2007 Some High School	5.9%	6.3%	7.8%	9.4%
	2007 High School Graduate	33.0%	32.4%	33.6%	34.4%
	2007 Some College	18.8%	20.8%	21.0%	20.3%
	2007 Associates Degree Only	9.9%	8.1%	7.5%	7.2%
	2007 Bachelors Degree Only	22.3%	22.2%	19.6%	17.1%
	2007 Graduate Degree	8.2%	8.3%	8.3%	8.7%
BUSINESS	Number of Businesses	122	480	1,062	4,374
	Total Number of Employees	2,397	8,019	14,160	63,434
	Employee Population per Business	19.6	16.7	13.3	14.5
	Residential Population per Business	38.6	34.2	34.4	28.9

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