

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Midland Retail

Lat/Lon: 39.248524/-84.596752

March 2009



RS1

Springdale Rd & Colerain Ave Cincinnati, Ohio		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	10,346	58,890	152,815
	2012 Projected Population	10,028	56,918	148,477
	2000 Census Population	10,973	62,773	161,467
	1990 Census Population	10,695	61,612	157,796
	Historical Annual Growth 1990 to 2007	-0.2%	-0.3%	-0.2%
	Projected Annual Growth 2007 to 2012	-0.6%	-0.7%	-0.6%
	2007 Median Age	38.5	37.7	37.6
HOUSEHOLDS	2007 Estimated Households	4,072	23,015	60,538
	2012 Projected Households	4,033	22,598	59,662
	2000 Census Households	4,170	23,906	62,484
	1990 Census Households	3,732	21,709	57,330
	Historical Annual Growth 1990 to 2007	0.5%	0.4%	0.3%
Projected Annual Growth 2007 to 2012	-0.2%	-0.4%	-0.3%	
POPULATION BY RACE	2007 Estimated White	83.5%	80.0%	73.4%
	2007 Estimated Black or African American	12.2%	16.1%	22.6%
	2007 Estimated Asian & Pacific Islander	1.4%	1.2%	1.3%
	2007 Estimated American Indian & Native Alaskan	0.1%	0.1%	0.0%
	2007 Estimated Other Races	2.8%	2.6%	2.7%
	2007 Estimated Hispanic	1.8%	1.6%	1.5%
INCOME	2007 Estimated Average Household Income	\$ 53,016	\$ 53,591	\$ 55,809
	2007 Estimated Median Household Income	\$ 59,762	\$ 58,439	\$ 58,690
	2007 Estimated Per Capita Income	\$ 20,863	\$ 21,389	\$ 22,517
EDUCATION (AGE 25+)	2007 Elementary	2.9%	2.4%	2.0%
	2007 Some High School	10.7%	9.4%	7.9%
	2007 High School Graduate	40.7%	40.6%	36.3%
	2007 Some College	18.9%	18.2%	19.5%
	2007 Associates Degree Only	7.6%	8.5%	8.5%
	2007 Bachelors Degree Only	12.9%	14.4%	17.4%
	2007 Graduate Degree	6.3%	6.5%	8.4%
BUSINESS	Number of Businesses	397	1,579	4,001
	Total Number of Employees	5,626	18,308	52,925
	Employee Population per Business	14.2	11.6	13.2
	Residential Population per Business	26.1	37.3	38.2

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