

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Midland Retail

Lat/Lon: 39.135239/-84.502504



December 2010

RS1

Martin Luther King Dr E & Highland Ave Cincinnati, Ohio		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	23,254	138,409	328,535
	2012 Projected Population	23,010	133,423	315,955
	2000 Census Population	23,751	148,009	352,682
	1990 Census Population	28,153	167,110	387,509
	Historical Annual Growth 1990 to 2007	-1.0%	-1.0%	-0.9%
	Projected Annual Growth 2007 to 2012	-0.2%	-0.7%	-0.8%
	2007 Median Age	29.0	32.7	33.7
HOUSEHOLDS	2007 Estimated Households	9,760	61,575	146,049
	2012 Projected Households	9,746	60,017	142,031
	2000 Census Households	9,812	64,654	153,967
	1990 Census Households	10,999	69,253	160,681
	Historical Annual Growth 1990 to 2007	-0.7%	-0.7%	-0.5%
Projected Annual Growth 2007 to 2012	-0.0%	-0.5%	-0.6%	
POPULATION BY RACE	2007 Estimated White	27.2%	47.5%	58.9%
	2007 Estimated Black or African American	65.0%	47.1%	36.5%
	2007 Estimated Asian & Pacific Islander	4.4%	2.3%	1.6%
	2007 Estimated American Indian & Native Alaskan	0.1%	0.1%	0.1%
	2007 Estimated Other Races	3.4%	3.0%	2.8%
	2007 Estimated Hispanic	1.6%	2.0%	1.9%
INCOME	2007 Estimated Average Household Income	\$ 26,957	\$ 41,461	\$ 43,928
	2007 Estimated Median Household Income	\$ 22,119	\$ 31,324	\$ 36,920
	2007 Estimated Per Capita Income	\$ 15,760	\$ 20,876	\$ 21,118
EDUCATION (AGE 25+)	2007 Elementary	5.1%	4.0%	3.8%
	2007 Some High School	16.6%	14.5%	13.1%
	2007 High School Graduate	31.2%	30.8%	32.6%
	2007 Some College	17.0%	16.7%	17.2%
	2007 Associates Degree Only	5.5%	5.9%	6.2%
	2007 Bachelors Degree Only	12.8%	16.2%	16.5%
	2007 Graduate Degree	11.8%	12.1%	10.7%
BUSINESS	Number of Businesses	1,302	9,186	15,528
	Total Number of Employees	39,324	196,101	287,689
	Employee Population per Business	30.2	21.3	18.5
	Residential Population per Business	17.9	15.1	21.2

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