

# SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Midland Retail

Lat/Lon: 39.12567/-84.41046

July 2009



RS1

5055 Wooster Rd Cincinnati, Ohio		1.00 mi radius	3.00 mi radius	5.00 mi radius
<b>POPULATION</b>	2007 Estimated Population	4,315	65,944	216,694
	2012 Projected Population	4,081	63,383	207,817
	2000 Census Population	4,756	70,899	233,742
	1990 Census Population	4,960	74,829	245,417
	Historical Annual Growth 1990 to 2007	-0.8%	-0.7%	-0.7%
	Projected Annual Growth 2007 to 2012	-1.1%	-0.8%	-0.8%
	2007 Median Age	36.4	37.3	37.5
<b>HOUSEHOLDS</b>	2007 Estimated Households	1,930	31,995	96,607
	2012 Projected Households	1,855	31,201	93,838
	2000 Census Households	2,070	33,578	102,062
	1990 Census Households	2,050	33,113	102,002
	Historical Annual Growth 1990 to 2007	-0.3%	-0.2%	-0.3%
	Projected Annual Growth 2007 to 2012	-0.8%	-0.5%	-0.6%
<b>POPULATION BY RACE</b>	2007 Estimated White	93.3%	80.5%	69.4%
	2007 Estimated Black or African American	3.8%	15.5%	27.0%
	2007 Estimated Asian & Pacific Islander	1.2%	1.5%	1.2%
	2007 Estimated American Indian & Native Alaskan	0.1%	0.1%	0.1%
	2007 Estimated Other Races	1.7%	2.5%	2.3%
	2007 Estimated Hispanic	1.3%	1.8%	1.6%
<b>INCOME</b>	2007 Estimated Average Household Income	\$ 104,994	\$ 68,612	\$ 62,546
	2007 Estimated Median Household Income	\$ 92,141	\$ 57,618	\$ 53,487
	2007 Estimated Per Capita Income	\$ 47,018	\$ 34,214	\$ 28,726
<b>EDUCATION (AGE 25+)</b>	2007 Elementary	0.9%	2.4%	2.8%
	2007 Some High School	3.5%	6.8%	8.8%
	2007 High School Graduate	9.7%	22.4%	27.9%
	2007 Some College	9.9%	15.7%	17.4%
	2007 Associates Degree Only	3.8%	5.7%	6.5%
	2007 Bachelors Degree Only	41.2%	28.7%	22.8%
	2007 Graduate Degree	31.0%	18.4%	13.8%
<b>BUSINESS</b>	Number of Businesses	174	2,993	8,495
	Total Number of Employees	3,190	43,228	118,978
	Employee Population per Business	18.3	14.4	14.0
	Residential Population per Business	24.7	22.0	25.5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.